

Numivo Affiliate Program – Partner Guide

Everything you need to start: how to sign up, where your link belongs, what to write next to it and which rules apply. About six minutes of reading.

The program at a glance

- **30 % commission on every payment**
Not just the first order – every renewal pays you the same rate.
- **Up to 24 months per customer**
Counted from their first purchase. After that, commissions for that customer end.
- **30-day cookie**
Someone who clicks today and buys in three weeks still counts as yours.
- **Pro and Studio subscriptions**
Monthly or annual. Lifetime licences are not commissionable.
- **Free and open to everyone**
No follower minimum, no application review, no fees.
- **Paid out monthly**
Via PayPal through Lemon Squeezy, once the sale has cleared its 14-day refund window.

Getting started in three steps

- 1 Create your account**
Register in the Lemon Squeezy affiliate hub with an email and a password. There is no queue and nobody checks your audience size first.
- 2 Get your link**
You receive a personal link immediately. Make several – one per video, stream or post – so you can see later what actually works.
- 3 Put the link to work**
Under your next video, in your pinned message or inside the post. The 30-day window starts with the first click.

Your personal link

You will find your exact link in the affiliate hub – always copy it from there. It carries a code that identifies you, preceded by the ordinary Numivo address, so the page your audience lands on looks exactly as it always does. Do not shorten it or add extra redirects in between, or the attribution can be lost.

Where the link belongs

You need no website and no media kit. The link works anywhere you can paste text. These are the three places where it earns the most – you can copy the example wording word for word.

Video description

The toolkit from the video: [your link]

Affiliate link – I earn a commission if you buy. The free tier needs no card.

Pinned in your community

Asked a lot – this is the scatter tool I use: [your link]

Affiliate link. Start free and see for yourself.

Blog post or newsletter

... which is why I scatter with Numivo (affiliate link) instead of placing by hand.

The disclosure belongs next to the link, not at the end of the text.

Four rules that make the difference

- **One link per video**
That way you see which content actually sells instead of guessing.
- **Always mark it as advertising**
One plain line is enough. Platform rules and advertising law in the EU, the UK and the US require it – and audiences respect the openness.
- **Link straight to it**
Every extra redirect or URL shortener is a chance for the tracking to be dropped.
- **Point at the free tier**
"Try it for free" converts far better than "buy this" – and your cookie is still there when they upgrade later.

What is off limits – and what happens to the money

- **Not allowed**

Buying through your own link, coupon and cashback sites, ads on the Numivo brand name, unsolicited messages.

- **Refunds**

If a customer cancels within 14 days, the commission is never paid out in the first place. Money already paid to you is not reclaimed.

- **Tax**

Commission is income and yours to declare; regular earnings may require a business registration where you live. We are not permitted to advise on this – ask your tax office or an accountant. Lemon Squeezy documents every payout for your records.

If you get stuck

Someone from the community or the team is reachable in the partner Discord around the clock. Questions about your account, tracking and payouts are answered by email support within 24 hours on weekdays.

This guide summarises the program. What binds both sides is the affiliate agreement you accept in the Lemon Squeezy affiliate hub; changes are announced before they take effect. All amounts and periods reflect the state at the time this file was produced.